Vincenzo Vignieri, PhD

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Vincenzo Vignieri is an Assistant Professor at the Department of Law and Business Studies, University of Siena (Italy), where he teaches Business Administration. Formerly, he served as an Adjunct Professor in Business and Public Management at the Department of Political Sciences and International Relations, University of Palermo (Italy), where he taught Business Administration, Business Performance Analysis, and Performance Management in programs at master and doctoral level. He holds a Ph.D. in Public Management and Governance from the University of Palermo. During his Ph.D. studies, he spent a term at the University of Bergen (Norway) and the Radboud University of Nijmegen (Netherlands). He also has been visiting scholar at the School of Government of the University of North Carolina at Chapel Hill (USA) and at the University of Baltimore (USA).

Main research areas cover Business and Public Management with a priority focus on performance management and policy analysis in cross-boundary settings, public service co-production, urban and rural regeneration, local development, and open innovation. In these domains, Vincenzo Vignieri has published several articles in academic and professional journals. He also has experience as a policy analyst for the Italian Ministry of Economy and Finance and the Italian Agency for Territorial Cohesion.

Curriculum vitae et studiorum

1. Current Academic Position

- Assistant Professor in Business and Public Management, Department of Business and Law, University of Siena, Italy (June 2022)

- Instructor for the course "Business Administration" 8 ECTS of the study program in Economics and Management at the School of Economics and Management at the University of Siena (Italy).

- Member of the board of the Ph.D. program in "Diritto ed Economia per la Sostenibilità" Department of Business and Law, University of Siena, Italy.

2. Previous Academic appointments

- Adjunct Professor in Business Administration (Economia Aziendale) and Business Performance analysis (Teoria e tecniche dell'analisi di Bilancio) at the Department of Political Sciences and International Relations, University of Palermo.

  - A.A. 2021-2022
    - Business Administration (8 ECTS)
    - Business Performance Analysis (5 ECTS)

  - A.A. 2020-2021
    - Business Administration (8 ECTS)
    - Business Performance Analysis (5 ECTS)

  - A.A. 2019-2020

- ▪ Business Performance Analysis (5 ECTS)

- Lecturer in *Performance Management* and *Public Policy* for the doctoral program in *Model-based Public Planning Policy Design and Management* (SSD - SECS P/07 Economia Aziendale), at the Department of Political Sciences and International Relations, University of Palermo for the academic years 2018-2019, 2019-2020, 2020-2021e 2021-2022.

3. **Scientific activities**

- Visiting Scholar, School of Government, University of North Carolina at Chapel Hill, USA (September 2022 – October 2022).

- Member of the organizing committee of the Public Administration Review Virtual Boutique Symposium "Harnessing the evolutionary advantage of emergent PM regimes", 27 e 28 Gennaio 2022.

- Visiting Scholar, College of Public Affair, University of Baltimore, MD, USA (April 2019 - May 2019).

- Post-doctoral researcher in business planning and local development at the National Research Council, Institute for Cultural and Archeological Heritage, Catania (Italy) April 2018 – October 2019.

- Post-doctoral researcher in Business Administration at the Department of Political Sciences and International Relations, University of Palermo (June 2017 – March 2018)

- Member of the organizing committee of the International Symposium "Implementing Collaborative Governance: Models, Experiences and Challenges to foster policy coordination, and to enhance sustainable community outcomes and public value generation", Department of Political Sciences and International Relations, University of Palermo, with Public Management Review, Azienda Pubblica e il Journal of Management and Governance, http://ced4.com/symposium-on-implementing-collaborative-governance/ (2018)

- Lecturer in Business Administration at the Department of Political Sciences and International Relations, University of Palermo (2018).

- Member of the organizing committee of the VII AIDEA workshop (Accademia Italiana di Economia Aziendale) and of the International Symposium on "The Paradigm Shift from Output to Outcome Measures in the Public Sector", organized by the Department of Political Sciences and International Relations, University of Palermo in collaboration with the "Accademia Italiana di Economia Aziendale" (AIDEA) and "Società Italiana di Ragioneria ed Economia Aziendale (SIDREA)" and the journal "Azienda Pubblica", Journal of Management and Governance e International Journal of Public Administration (2016).

- Ph.D. in Model-based Public Planning, Policy Design, and management (SECS P/07 – Economia Aziendale) (2017), the Department of Political Sciences and International Relations, University of Palermo

- Visiting Ph.D. candidate at the Radboud University of Nijmegen, Netherlands (September 2015 – November 2015).

- Visiting Ph.D. candidate at the University of Bergen, Norway (August 2014 – December 2014)

4. Selected professional activities

- Public policy analyst at Eutalia s.r.l., Ministry of Economy and Finance (from November 2021 to May 2022). Policy analyst for the project "SI.VALUTA: Sistemi di Supporto alla Valutazione delle Politiche di Coesione"(in ENG: systems for supporting the evaluation of cohesion policies). SI.VALUTA is a joint project involving EUTALIA, an in-house agency of the Ministry of Economy and Finance, and the Public Policy evaluation body at the Department of Territorial Cohesion at the Italian Presidency of the Council of Ministers.

- Project scientific supervisor at SoSviMa s.p.a (from 14/02/2020 to 30/06/2022). Scientiic supervisor of the project "I Art: il polo diffuso per la riqualifcazione urbana delle periferie dei comuni delle Madonie". Project funded by the Italian Government through the Italian cohesion agency. A cultural-driven regeneration project that targets the "Madonie inner area", i.e., a mountain region located in the province of Palermo, in southern Italy.

5. Publications

5.1. Books

- Vignieri, V. (2022). Enhancing Performance Regimes to Enable Outcome-based Policy Analysis in Cross-boundary Settings: A Dynamic Performance Management Approach. Springer, Zurich.

5.2. Edited Books

- Vignieri, V. (2022). MILLEPERIFERIE. Percorsi di rigenerazione a guida culturale per i borghi e le aree interne e marginali. Edizioni Arianna, Geraci Siculo, IT.

5.3. Journal articles

- Vignieri, V., Zeinali, Z., 2023. Dynamic capabilities as paths to organizational readiness for digital transformation: an analysis of the NRRP horizontal reform "public administration digitalization", *forthcoming on Azienda Pubblica.*
- Vignieri, V., 2023. Active Community for climate change: a Dynamic Performance Governance analysis of a biodiversity preservation program. Sustainability accounting, Management and Policy Journal, ahead-of-print, doi: 10.1108/SAMPJ-04-2022-0167
- Bianchi, C., Bereciartua, P., Vignieri, V., & Cohen, A. 2021. Enhancing Urban Brownfield Regeneration to Pursue Sustainable Community Outcomes through Dynamic Performance Governance. International Journal of Public Administration, 44(2), 100–114. https://doi.org/10.1080/01900692.2019.1669180.
- Vignieri, V. 2020. La co-produzione di valore nei servizi museali e performance multidimensionali: un approccio dinamico a supporto del management culturale, Sinergie: the Italian Journal of Management, 38(3), 215-237.
- Bianchi, C., & Vignieri, V. (2020). Dealing with "abnormal" business growth by leveraging local area common goods: an outside-in stakeholder collaboration perspective. International Journal of

Productivity and Performance Management, 70(3), 613–634. https://doi.org/10.1108/IJPPM-07-2019-0318

o Vignieri, V. 2020.Crowdsourcing as a mode of open innovation: Exploring drivers of success of a multisided platform through system dynamics modelling. System Research and Behavioral Science; 1-17.

o Vignieri, V., Bianchi, C., Pietrosi, A., Provenzale, G. 2019. La generazione di valore pubblico attraverso lo sviluppo di reti sanitarie "spontanee": opportunità e sfide nella prospettiva della progettazione dei sistemi di Programmazione & Controllo. Mecosan n. 109: 83-104.

o Vignieri, V. 2019. Framing the Sources of Image of a Local Area through Outcome-based Dynamic Performance Management, Public Organization Review, 19 (2): 249-271.

o Vignieri, V. (2019). Destination Governance at Stake: Fostering Policy Coordination Among Decision-Makers of a Small Town. *Tourism Planning & Development*, *16*(5), 556–574. https://doi.org/10.1080/21568316.2018.1537001

5.4. Book chapters

o Vignieri, V. 2022. Introduzione in: Vignieri, V. (a cura di) MILLEPERIFERIE: Percorsi di rigenerazione a guida culturale per i borghi e le aree interne e marginali. Geraci Siculo: Edizioni Arianna, pp. 1-5.

o Bruschi, V., Vignieri, V. 2022. Produzione culturale contemporanea nelle aree marginali. L'influenza del contesto territoriale sui percorsi di rigenerazione a guida creativa in: Vignieri, V. (a cura di) MILLEPERIFERIE: Percorsi di rigenerazione a guida culturale per i borghi e le aree interne e marginali. Geraci Siculo: Edizioni Arianna, pp. 38-64.

o Barreca, L., Vignieri, V. 2022. Il ruolo del museo come dispositivo di produzione culturale per lo sviluppo e la rigenerazione della comunità nel territorio in: Vignieri, V. (a cura di) MILLEPERIFERIE: Percorsi di rigenerazione a guida culturale per i borghi e le aree interne e marginali. Geraci Siculo: Edizioni Arianna, pp. 88-106.

o Vignieri, V. 2020. Leveraging Collaborative Governance: How Co-production Contributes to Outcomes and Public Value in a Small Town. In: Bianchi C., Luna-Reyes L., Rich E. (eds) Enabling Collaborative Governance through Systems Modeling Methods. Springer, Cham.

o Vignieri, V., Pantellaro, C., Pillitteri, C., 2018. Archeologia, quale lavoro dopo l'università? Un'analisi multidisciplinare del rapporto tra ricerca, formazione, professione e opportunità imprenditoriali. In Malfitana, D., (a cura di) Archeologia Quo Vadis. Consiglio Nazionale delle Ricerche, Catania.

o Vignieri, V. 2018. Performance Management in the Public Sector. In: Farazmand A. (ed) Global Encyclopedia of Public Administration, Public Policy, and Governance. Springer, Cham.

o Vignieri, V. 2018. Image of a Local Area: Measuring and Managing. In Farazmand, A. (ed) Global Encyclopedia of Public Administration, Public Policy, and Governance. Berlin. Springer

o Vignieri, V., Guerrera, A., Scire', G. 2016. Tourism Governance at Stake: supporting decision makers in a small town through an Interactive Learning Environment. In L. Marchi, R. Lombardi & L. Anselmi (eds.),Il Governo Aziendale Tra Tradizione e Innovazione: 127-139. Milano, Franco Angeli.

5.5. Conference Papers

o Vignieri, V., Santoni, R. Implementing open innovation for public service digital transformation: a Dynamic Performance Management approach to approach to support the Agency for Digital. Paper presented at the XII Management Control Workshop "Performance Management Systems for a better future", University of Siena, Department of Business and Law, Italy. 27th June 2023.

o Bianchi, C. Vignieri, V., Grippi, N. Enhancing transition from a 'value-in-exchange' perspective to holistic and sustainable outcome-based views of value creation. Paper presented at the Workshop on "Framing the public Service Logic", Department of Political Sciences and International relations, University of Palermo (Italy), 26-27th June 2023.

o Vignieri, V., Zehinali, Z., The role of digital transformation for inter-departmental policy coordination: assessing the contribution of the NRRP horizontal reform "public administration digitalization" to public sector dynamic capabilities innovation. Paper presented at the Accademia Italiana di Economia Aziendale workshop, Scuola IMT Alti Studi Lucca, 20-21st October 2022.

o Vignieri, V., Bianchi, C., Designing Outcome-oriented Performance Regimes to enhance societal transition for inner area regeneration. Paper presented at Public Administration Review Virtual Boutique Symposium on "Harnessing the evolutionary advantage of emergent PM regimes: Strengthening accountability for challenges of modern public administration and governance" 27th and 28th January 2022.

o Bianchi, C., Bereciartua, P., Cohen, A., Vignieri, V., Enhancing urban brownfield regeneration to pursue sustainable community outcomes through policy networks: a Dynamic Performance Governance approach The case of Puerto Madero. Paper accepted for the ESSCA-IPMN 2019 Conference on "Innovative Governance: Trends and Challenges (paper accepted for forthcoming presentation), ESSCA School of Management, Paris, France.

o Bivona, E., Cosenz, F., Vignieri, V. A multi-sided platform to support transportation operators. Paper presented at the 2nd Annual Workshop on System Dynamics in Transportation Modelling will take place at the University of Leeds, Institute for Transport Studies, UK. April 11th – 12th 2019.

o Vignieri, V., Bianchi, C., Pietrosi, A., Provenzale, G. Il contributo delle reti sanitarie "spontanee" per il miglioramento degli outcome: opportunità e sfide nella prospettiva della progettazione dei sistemi di programmazione e controllo. Articolo presentato al Workshop "reti sanitarie tra volontarismo e prescrizione", 28-29 settembre 2018, Istituto degli Innocenti, Firenze.

o Vignieri, V. Leveraging on Collaborative Governance: how co-production contributes on outcomes and public value in a small town. Paper presented at "Symposium on implementing collaborative governance: Models, experiences and challenges to foster policy coordination, and to enhance sustainable community outcomes and public value generation." University of Palermo (Italy), Department of Political Science – DEMS, 25th – 26th October 2018.

o Bianchi, C., Vignieri, V. Dealing with abnormal business growth by leveraging local area common goods: an outside-in stakeholder collaboration perspective. Paper presented at "Rencontres de St-Gall 2018" – "Moving towards a contextualized view of entrepreneurship", 3 - 5 September 2018, St. Gallen, Switzerland.

- Vignieri, V. 2016. Tourism Governance at Stake: supporting decision makers in a small town through an Interactive Learning Environment. Convegno SIDREA 2016 "Il governo aziendale tra tradizione e innovazione". Dipartimento di Management, Università di Pisa, 14/09/2016 – 15/09/2016.

- Vignieri, V., 2016. Framing the Sources of Image of a Local Area through Outcome-based Dynamic Performance Management.VII workshop AIDEA e International Symposium on "The Paradigm Shift from Output to Outcome Measures in the Public Sector". Dipartimento DEMS, Università di Palermo, 25/05/2016 – 27/05/2016.

5.6. Doctoral dissertation

- Vignieri, V. 2017. Enhancing the governance of local areas through Dynamic Performance Management. Dipartimento di Scienze Politiche e delle Relazioni Internazionali, Università degli Studi di Palermo.

5.7. Projects outputs

- Vignieri, V. 2022. Rafforzare la governance attraverso un framework multidimensionale di misurazione e valutazione della performance per il miglioramento degli *outcome* delle politiche pubbliche. Progetto "SI.VALUTA – "Sistemi di supporto alla Valutazione delle Politiche di Coesione – PON Governance e Capacità Istituzionale 2014-2020".

- Bivona, E., Cosenz, F., Vignieri, V. 2017. Il Simulatore System Dynamics dei processi di business del multi-sided service marketplace. Deliverable R. 5.3.2 del progetto "PON03PE_00132_1 - SERVIFY".

- Bivona, E., Cosenz, F., Vignieri, V. 2018. La simulazione System Dynamics dei business case del Multi sided service market place. Deliverable R. 5.4.2 del progetto "PON03PE_00132_1 - SERVIFY".

6. Education

- Ph.D in Model-based Public Planning Policy Design and management (SSD - SECS P/07 Economia Aziendale), Department of Political Sciences and International Relations, University. of Palermo (1st January 2014 – 13th March 2017).

- Visiting Ph.D. candidate, School of Management, Radboud University of Nijmegen, Olanda (settembre – novembre 2015).

- Visiting Ph.D. candidate, System Dynamics Group, University of Bergen, Norway (agosto – dicembre 2014).

- Summer School in Research Methodology, AIDEA – Accademia Italiana di Economia Aziendale. Palermo, 02/07/2015 – 05/07/2015.

- Master of Science in Public Administration (LM-63), Department of Political Sciences and International Relations, University. of Palermo 11/11/2013.

7. Language

Mother tongue: Italian

Other Languages: English

    Understanding: Listening C2, Reading C2.

    Speaking: Interactions C2, Production C2

    Writing C2

Siena, 14/06/2023

Vincenzo Vignieri

According to the art. 75, 76 D.P.R. n. 445 del 28/12/2000, I hereby declare that what is reported in this CV is true.

Siena, 28/06/2022

Vincenzo Vignieri

Based on the art. 13 of UE 679/2016, I give my consent to use my personal data for the purpose of the selection procedures.

Siena, 28/06/2022

Vincenzo Vignieri